

OUT IN AFRICA FILM FESTIVAL PRODUCERS SEMINAR

Jhb: Wednesday 10 September 10am - 4pm Goethe Institut, 119 Jan Smuts Avenue, Parkwood
CT: Monday 15 September 10am - 4pm Runway Resource Centre, 1 Port Road, Waterfront Studios.

Lisa Thrasher, a law and fine arts graduate, is an award-winning Independent Producer. She spent many years practicing International Anti-Piracy Litigation and Trademark Prosecution for the Intellectual Property Department of Fox Group Legal. Currently she serves as the President of Film Production & Distribution for POWER UP (Professional Organization of Women in Entertainment Reaching UP) - the non-profit film production company & educational organisation - where her responsibilities include all aspects of film development, production & distribution. She produced *Itty Bitty Titty Committee* which screens on the Festival.

Thrasher's seminar will cover the following topics:

- Independent Film Today – Changes in the last 10 years, how it differs from Studio Filmmaking.
- Writing or Acquiring Scripts – Legal Rights.
- Legal Issues in Film – Copyright, Contracts, Trademark, Assigning rights, Music Rights.
- Piracy – How to protect your investment, Screeners, Copyright, Press.
- The Film Festival Circuit – How to make it work for you, Important & Specialty Festivals.
- Distribution & Marketing – Publicist, Finding Distributors, Sales Agents, Contracts and Making the Deal.

These seminars have been made possible with the support of both the Goethe Institut and the Cape Film Commission. Entrance is free but booking is essential. Please contact Sharon@oia.co.za to reserve your place. Light refreshments will be served between 1pm and 2pm.